



Luca Appino began his career in tennis, as an instructor and later as a coach in Italy. It was in 1998 that he came to work for the head office of Babolat (having previously been a consultant for them on the Italian market). He became their sports marketing director and his brief was, among other things, to track down new talents.

He met Rafael Nadal in 1998 when the future number one was aged 12. Luca naturally became very close to Rafa who is one of the key players on the French brand's team.

Today, Luca Appino is coach to the Estonian player Kaia Kanepi.

The idea of writing a collection of anecdotes chronicling the rise of Rafael Nadal while also giving advice on how to progress occurred to Luca as a natural continuation of his blog on the internet site welovetennis.fr.

“Every day people ask for my opinion on what they should or shouldn't do. In this book I offer a number of keys, notably for parents, who tend to worry about their children. It goes without saying that Rafael Nadal is, and will remain an exception, even if it is possible to glean some simple but extremely effective principles from his experiences.

I would also like to highlight the fact that this book has been a common project, developed in collaboration with Toni Nadal, without whom it would never have been possible.”

GrandChelem

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